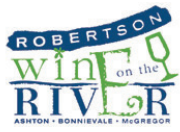


## CLIENT BROCHURE



FNB Joburg ArtFair



PLEASE VISIT OUR WEBSITE TO SEE MORE CLIENTS.  
ALL LIFESTYLE IMAGES COURTESY OF OUR CLIENTS.

## WHERE TO GET YOUR TICKETS

### OPTION 1

[WWW.WEBTICKETS.CO.ZA](http://WWW.WEBTICKETS.CO.ZA)



BOOK ONLINE,  
OR BOOK AND PAY ONLINE.

### OPTION 2



BOOK ONLINE AND PAY IN ALL STORES.  
Book and pay at selected stores.

### OPTION 3



BOOK AND PAY  
VIA THE  
NEDBANK APP



**webtickets**  
BOOK ONLINE  
PAY IN STORE **PnP**



[INFO@WEBTICKETS.CO.ZA](mailto:INFO@WEBTICKETS.CO.ZA)  
086 111 0005

JOIN US  
[WWW.WEBTICKETS.CO.ZA](http://WWW.WEBTICKETS.CO.ZA)

**YOUR TICKET TO GROWTH**



CUSTOMISED TICKET OFFICES

WEBTICKETS  
BARCODED CARD +  
SMART SHOPPER CARD



SCANNER-FRIENDLY  
MOBILE TICKETS +  
NEDBANK APP



TRADITIONAL  
TICKETS



PRINT-AT-HOME  
TICKETS



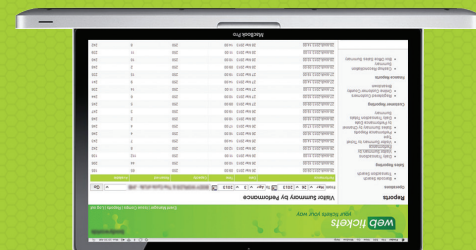
## TICKETING OPTIONS



ONGOING  
**CUSTOMER DIALOGUE  
AND ENGAGEMENT**  
social media • email marketing • competitions

DIV or assisted • real-time reports • control capacities  
issue comps mobile to mobile • event info live update

**EASY-TO-USE  
EVENT MANAGER  
INTERFACE**



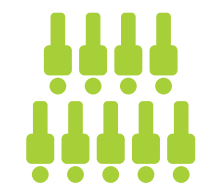
1400+  
CLIENTS ACROSS  
SOUTHERN AFRICA



2 500 000+  
PAGE VIEWS  
PER MONTH



800 000+  
REGISTERED  
USERS



4 000 000+  
TICKETS SOLD  
PER ANNUM







- Innovative and flexible
- Fast and friendly client service and customer support
- Affordable low transaction fees
- No lock-in contract
- Active customer base
- Security and peace of mind



## FEATURES



**Real-time event Information**



**Manage your tickets**



**Integrate ticket sales within your website**



**Social media integration**



**Unique Pnp instore payment option**



**Customise the purchasing experience**



**Event Promotor Program**



**Discount functionality**



**Complimentary ticket functionality**



**Media Accreditation Functionality**



**Event Preregistration**



**Pnp Smart Shopper Plugin**



**Seating Plan Integration**



**Secure ticket transfers**



**Self-service Ticket Rescheduling**

## 600 000+ LOYAL NEWSLETTER SUBSCRIBERS

Regional newsletters are sent to customers mid-month, in addition to the popular national mailer which hits in-boxes at the beginning of each month.

The open and click rates are well above industry standards and show an unusually high level of customer engagement.

JULY 2011

### NATIONAL HIGHLIGHTS

• 430 000+ SUBSCRIBERS

### REGIONAL HIGHLIGHTS

• 210 000+ SUBSCRIBERS



## FRIDAY FREEBIES

Webtickets is active on social media, using Facebook, Twitter, Instagram and Google+ to promote our clients' events and reward our customers.

Introduced in 2011, our Friday Freebies ticket giveaways continue to attract new customers and drive weekly active engagement with existing customers.



## SHARING: EVERYONE WINS

We encourage our customers to share their ticket purchases on social media by offering a fun prize each month. The confirmation screen prompts customers to share after completing a purchase. It's a #winwin: greater viral reach for client events, more rewards for customers.



## ONGOING INNOVATION

Our platform and client offering evolve constantly, adapting to both changing client needs and shifts in technology.

For example, we now offer a Cashless Payments System which will be beneficial to both event organisers as well as attendees.

### CASHLESS PAYMENT SYSTEM NOW AVAILABLE

The new system improves transaction speed and efficiency but also uses a clever database to store information and trends for your next event.

